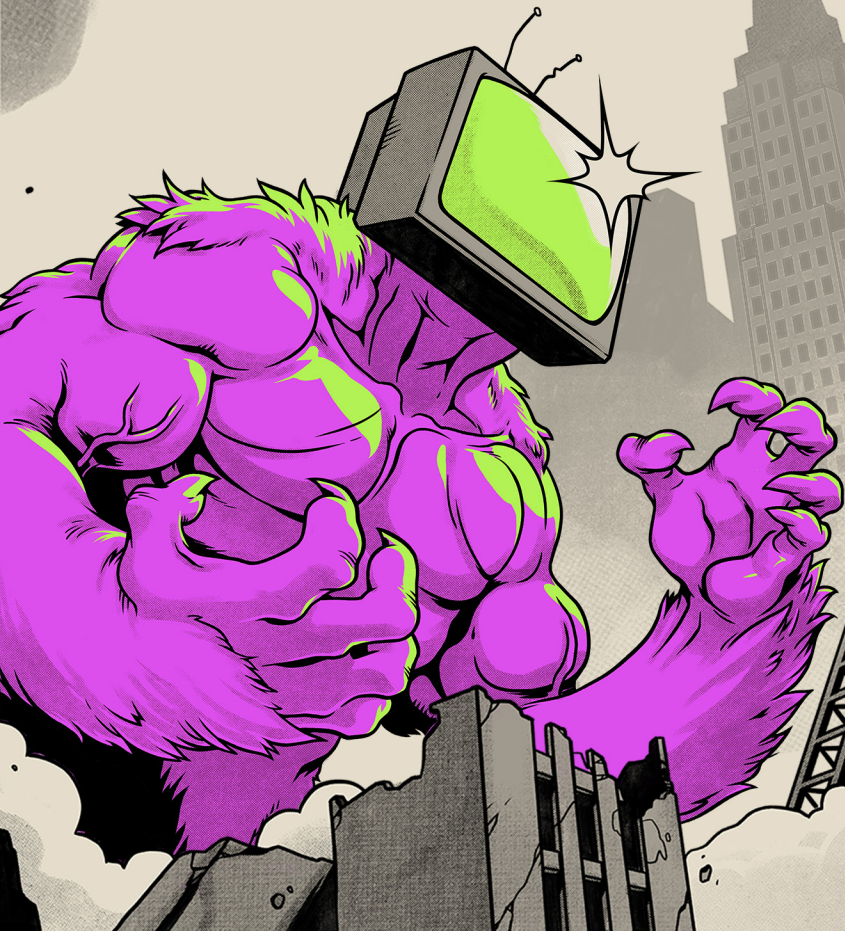
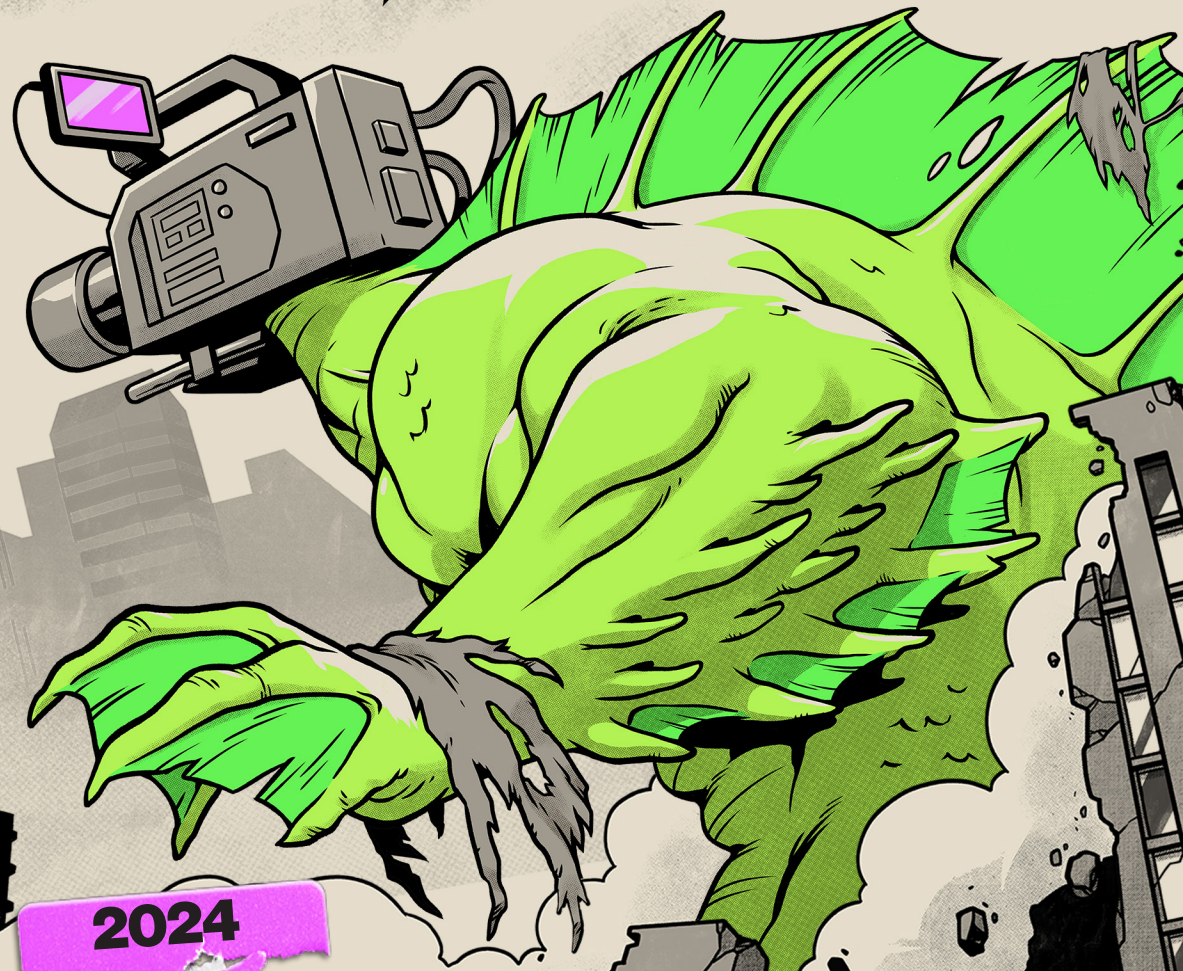




AMERICAN  
ADVERTISING  
AWARDS

# BASH OF THE TITANS



2024

WINNERS BOOK

# Thank you to our sponsors!



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CUSTOM MUSIC SPONSOR



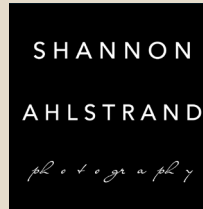
TRAILER VOICE



CREATIVE CONCEPT



TROPHY SPONSOR



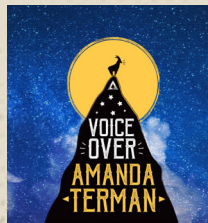
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HOST



DJ



Grace Heese

RAFFLE SPONSOR



RAFFLE PRIZE



**CONGRATULATIONS,  
creative titans of CLE!**

Each year, our community dazzles us with inspiring work at the American Advertising Awards, and the 2024 season was no exception. It's such a privilege to celebrate Cleveland's finest marketing and communications pros.

Special thanks to the AAF-CLE volunteer team who made this event happen, particularly Larry Napoli, Ryan Smith, Nakiyah Fears, Rob Spademan, Rustin McCann, Jon Brennan, Lauren Blue, and Stephanie Simpson.

Cheers to our local winners—we'll be rooting for your triumph at the District contest and beyond!

**AMANDA TERMAN**  
President, AAF-Cleveland  
Owner, Amanda Terman, LLC



# BASH OF THE TITANS

## JUDGES



**Brian Born**  
**Creative Director**  
**Freelance**

With 40+ years of experience, Brian has worked with top brands like Microsoft, Burger King, Coke Zero, U.S. Air Force, Del Taco, John Deere, and Mazda, winning awards at events such as D&AD, Cannes, the One Show, CA, the Art Director's Club of NY, the Effies, and the American Advertising Federation.

His Coke Zero launch spot for "Mean Troy" Polamalu earned the top 5 Super Bowl XLIII spots. He's worked for top advertising agencies like Crispin Porter + Bogusky, GSD&M, and BBDO in Dallas and holds a BFA degree from Ringling College of Art and Design, where he is a recruiter.



**Brittany Johnson**  
**Director of Content and Partnerships**  
**Zenith Media**

A Midwest native from NYC who began her career in multicultural media strategy, which evolved into content and music strategy, helping develop her well-rounded branded content and entertainment expertise. Brittany's client portfolio includes Procter & Gamble (P&G), State Farm Insurance, Verizon, Aflac, Campbell's

Soup Company, and more. She enjoys creating meaningful human experiences through creative storytelling and the ability to lean into and influence culture. Brittany is passionate about Diversity, Equity & Inclusion (a board member of Publicis Groupe's Viva Women of Color) and actively participates in the organization She Runs It & Ad Club of New York. Additionally, she loves trying new restaurants, dairy-free lattes, good reads, and believes that brunch is always a good idea.



**Juan Ignacio Chirinos**  
**Associate Creative Director**  
**Checkmark**

A highly skilled Creative Director with over ten years of experience. Juan has consistently delivered innovative, impactful, and effective solutions for global brands at world-class agencies and entertainment companies.

Juan currently works as an Associate Creative Director at Nestle-Purina. His

work encompasses several brands within their multi-billion dollar pet care portfolio, including Friskies, Fancy Feast, Purina ONE, Purina Brand and Treats, and others. Before joining Nestle-Purina, Juan was a Senior Creative at The Community and a Professor at Miami Ad School. Juan collaborated and created effective work for world-class brands such as BMW, Verizon, AT&T, NBC, Danone, Corona, Modelo, Kroger, and NASCAR throughout his career.

**BEST OF SHOW**

**GOLD ADDY**

FILM, VIDEO, & SOUND

Audio/Radio Advertising – Regional/National > Campaign

**Marcus Thomas LLC**

**"Playable Radio"**

**The Ohio Lottery Commission**

Jamie Venorsky, Chief Creative Officer  
Eric Holman, Creative Director  
Justin Horine, Social Creative Director  
Jerrod McMillin, Executive Director of Production  
Sarah Lima, Digital Producer  
World Fusion Music Productions LLC  
Cindy Sladek, CEO/Founder, World Fusion Music Productions LLC  
JD Eicher, Producer/Composer, World Fusion Music Productions LLC

**JUDGE'S CHOICE**

**GOLD ADDY**

OUT-OF-HOME & AMBIENT MEDIA

Outdoor Board >

Outdoor Board Campaign

**Marcus Thomas LLC**

**"DITTO"**

**DITTO**

Jamie Venorsky, Chief Creative Officer  
Jimmy Sollisch, Executive Creative Director  
Stephanie Burris, Executive Creative Director  
Eric Holman, Creative Director  
Hunter Carr, Senior Art Director  
Alex MacLeod, Senior Copywriter  
Jerrod McMillin, Executive Dir. of Production  
Stephanie Recktenwald, Senior Integrated Producer  
Mikey Nichols, Animator  
Kara Gildone, VP, Management Supervisor  
Dave Evans, Management Supervisor  
Jaime Stanzak, Account Supervisor  
Ludlow Grey, Production Company  
Jessica Saddler, Senior Project Manager



**JUDGE'S CHOICE**

**GOLD ADDY**

ADVERTISING/MEDIA INDUSTRY

SELF-PROMOTION

Advertising Industry

Self-Promotion Campaigns >

Integrated Media Campaign

**Marcus Thomas LLC**

**"Save. Play."**

**Marcus Thomas LLC**

Marcus Thomas LLC



**JUDGE'S CHOICE**

**SILVER ADDY**

CROSS PLATFORM

Integrated Branded Content Campaign –

Local or Regional/National

**Cleveland Clinic Foundation**

**"Gratitude Sessions"**

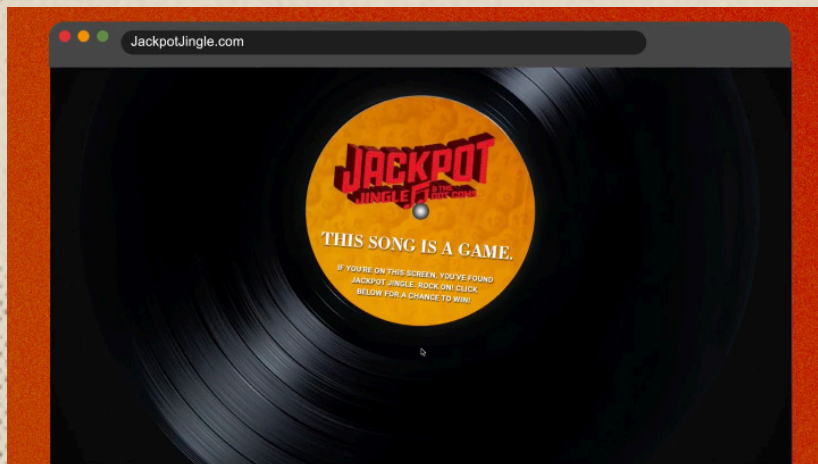
**Cleveland Clinic Foundation**

Cleveland Clinic Foundation

Think Media Studios

Adcom (promotional partner)

Merkle Media (promotional partner)



**MOSAIC ADDY**  
**GOLD ADDY**  
FILM, VIDEO, & SOUND  
Branded Content & Entertainment Campaign

**Destination Cleveland**  
**"The Land for Life"**  
**Destination Cleveland**

Lexi Robinson, Creator & Producer  
Marie Scalia, Chief Marketing Officer & Executive Producer  
Brian Glazen, Executive Producer  
Taylor Caruso, Producer  
John St. Pierre, Associate Producer  
Julia Thorndike, Director  
Geoff Yaw, Director  
Bob Ruggeri, Director  
PJ Mozingo, Director of Photography  
Kasey Drzazga, Director of Photography  
Eddie Smith, Director of Photography  
Dan Krivenki, Editor  
Mike Carissimi, Audio Engineer  
Felicia Mano, Producer  
Josh Booth, Senior Producer  
Eric Vaughan, Executive Producer & Director  
Alex Tennent, Cinematographer  
Lauren Moore, Cinematographer  
Kaylie Yacezko, Production



**Thank you!**



**VENUE SPONSOR**

1  
SALES AND MARKETING  
Collateral Material  
Stationery Package—  
Single or Multiple Pieces

**Falls & Co.**  
“Carol’s Cakes Business Cards”  
**Carol’s Cakes**

Steve Lageson, ACD, Art Director  
Lane Strauss, VP, CD Creative Director

2  
SALES AND MARKETING  
Collateral Material  
Publication Design > Book Design

**Opal**  
“Rooted”  
**Arhaus**

Kelley Shaffer, Creative Director  
Christine Wisnieski, Art Director  
Lauren Woltman, Designer  
Jenny Buck, Copywriter  
Peter Larson, Photographer  
Vicki Urbas, Project Manager  
Hilary Bovay, Project Manger  
Cara Zoltowicz, Oliver Printing, Printer

3  
OUT-OF-HOME & AMBIENT MEDIA  
Ambient Media  
Guerrilla Marketing

**Marcus Thomas LLC**  
“DITTO”  
**DITTO**

Jamie Venorsky, Chief Creative Officer  
Jimmy Sollisch, Executive Creative Director  
Stephanie Burris, Executive Creative Director  
Eric Holman, Creative Director  
Hunter Carr, Senior Art Director  
Alex MacLeod, Senior Copywriter  
Jerrold McMillin, Executive Dir. of Production  
Stephanie Recktenwald,  
Sr. Integrated Producer  
Mikey Nichols, Animator  
Kara Gildone, VP, Management Supervisor  
Dave Evans, Management Supervisor  
Jaime Stanzak, Account Supervisor  
Ludlow Grey, Production Company  
Jessica Saddler, Senior Project Manager

4  
OUT-OF-HOME & AMBIENT MEDIA  
Ambient Media  
Events > Single Event

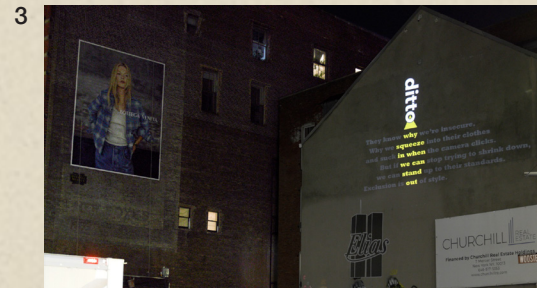
**Marcus Thomas LLC**  
“DITTO”  
**DITTO**

Jamie Venorsky, Chief Creative Officer  
Jimmy Sollisch, Executive Creative Director  
Stephanie Burris, Executive Creative Director  
Eric Holman, Creative Director  
Hunter Carr, Senior Art Director  
Amanda Lopez, Junior Art Director  
Alex MacLeod, Senior Copywriter  
Amber Zent, Sr. VP, Social Media  
Jerrold McMillin, Executive Dir. of Production  
Stephanie Recktenwald, Sr. Integrated Producer  
Mikey Nichols, Animator  
Kara Gildone, VP, Management Supervisor  
Dave Evans, Management Supervisor  
Jaime Stanzak, Account Supervisor  
McKinze Saig, PR Management Supervisor  
Bailey Purpura, PR Account Supervisor  
David Bemer, PR Senior Account Executive  
Ludlow Grey, Production Company  
Jessica Saddler, Senior Project Manager

5  
FILM, VIDEO & SOUND  
Television Advertising  
Television Advertising—Regional/National  
> Campaign

**Marcus Thomas LLC**  
“Play Like You Used To”  
**The Ohio Lottery Commission**

Jamie Venorsky, Chief Creative Officer  
Eric Holman, Creative Director  
Alex MacLeod, Senior Copywriter  
Amanda Lopez, Art Director  
Stephanie Recktenwald, Sr. Integrated Producer  
*Hey Presto!, Production Company*  
Tim Bathurst, Director  
Charlie Sarroff, Director of Photography  
Dustin Heveron, Executive Producer,  
*Hey Presto*  
*Think Media Studios, Post-Production*  
Mark Czajkowski, Editor  
Mike Carissimi, Audio Design  
Taylor Caruso, Post Producer,  
Think Media Studios  
Brian Glazen, Executive Producer,  
Think Media Studios



6

FILM, VIDEO & SOUND  
Online Film, Video, And Sound  
Webisode(s) > Single Webisode

**Digital River Media**  
**“TCO Wynton Marsalis  
Documentary”**  
**The Cleveland Orchestra**

Josh Heese, Director/Editor  
Annie Murmann, Producer  
Don McClung, Executive Producer

7

FILM, VIDEO & SOUND  
Branded Content & Entertainment for  
Online Film, Video & Sound >  
Single entry—more than :60 seconds

**Think Media Studios**  
**“Toy Drive”**  
**The Cleveland Clinic**

Brian Glazen, Executive Producer  
Heidi Ray, Executive Producer  
Cara Nething, Executive Producer  
Taylor Caruso, Producer  
Julia Thorndike, Director  
Eddie Smith, Director of Photography  
Mark Czajkowski, Editor  
Mike Carissimi, Audio Engineer  
Eddie Smith, Colorist

8

FILM, VIDEO & SOUND  
Branded Content & Entertainment for  
Online Film, Video & Sound >  
Single entry—more than :60 seconds

**Think Media Studios**  
**“What is a Feeling?”**  
**Hanna Perkins Center for  
Child Development**

Brian Glazen, Executive Producer  
Jim Sollisch, Creative Director  
John St. Pierre, Producer  
Julia Thorndike, Director  
Eddie Smith, Director of Photography  
John St. Pierre, Editor  
Mike Carissimi, Audio Engineer  
Eddie Smith, Colorist

9

FILM, VIDEO & SOUND  
Branded Content & Entertainment for  
Online Film, Video & Sound >  
Single entry—more than :60 seconds

**Goldfarb Weber Creative Media**  
**“GCP Annual Meeting Opener 2023”**  
**Greater Cleveland Partnership**

Ron Goldfarb, Executive Producer  
Tony Weber, Executive Producer  
Joshua Kubicek, Line Producer  
Halle Weber-Cecora, Producer  
JP Simon, Editor  
Kyle Stanley, Creative Director

10

FILM, VIDEO & SOUND  
Branded Content & Entertainment—  
Non-Broadcast

**Think Media Studios**  
**“Locked In”**  
**The Cleveland Cavaliers**

Brian Glazen, Executive Producer  
Taylor Caruso, Producer  
Alex Johnson, Producer  
Dave McElhatten, Producer  
David Freeman, Producer  
Julia Thorndike, Director  
Geoff Yaw, Co-Director  
Eddie Smith, Director of Photography  
Keith Potoczak, Editor  
Mitch Maggio, Motion Graphics  
Marco Cardenas, Animator  
Mike Carissimi, Audio Engineer  
Eddie Smith, Colorist

6



7



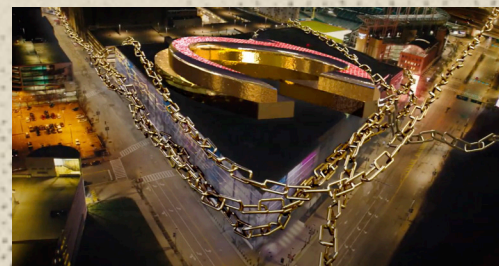
8



9



10



11  
FILM, VIDEO & SOUND  
Branded Content & Entertainment—  
Non-Broadcast

**Clum Creative**

**“The Legend of Cá Ong”**

**ICM/Lotte World Aquarium Hanoi**

Kirk Norris, Creative Director  
Ivy Rezzonico, Producer  
Chuck DeGroot, Sr. Animator/3D Lead  
Josh Tumpak, Sr. Animator/2D Lead

12  
CROSS PLATFORM  
Integrated Campaigns  
Integrated Advertising Campaigns >  
Integrated Brand Identity Campaign—  
Local or Regional/National

**Falls & Co.**

**“The Menopause Society Rebrand”**

**The Menopause Society**

Vanessa Allen, Art Director/Designer  
Maria Bardossy, ACD, Creative Lead  
Eileen Petridis, SVP, Communications  
JB Davis, Brand Strategy  
Annie Morino, Manager, Market Research  
Wendy Trem, VP Digital Services/Discovery  
Alana Coticchia, Director, Social Media  
Justine Dejesus, Social Media Specialist  
Alisa Greenwood, Director,  
Project Management

13  
ELEMENTS OF ADVERTISING  
Visual  
Art Direction > Art Direction—Campaign

**Marcus Thomas LLC**

**“Save. Play.”**

**Marcus Thomas LLC**

Marcus Thomas LLC

14  
ELEMENTS OF ADVERTISING  
Film & Video  
Animation, Special Effects or  
Motion Graphics

**Nestlé**

**“Hot Pockets x Hot Ones”**

**Nestlé**

The LEAD

15  
ELEMENTS OF ADVERTISING  
Film & Video  
Video Editing

**Digital River Media**

**“TCO Wynton Marsalis Documentary”**

**The Cleveland Orchestra**

Josh Heese, Director/Editor  
Annie Murmann, Producer  
Don McClung, Executive Producer

16  
ELEMENTS OF ADVERTISING  
Digital Creative Technology  
Mobile Interaction

**Marcus Thomas LLC**

**“Playable Radio”**

**The Ohio Lottery Commission**

Jamie Venorsky, Chief Creative Officer,  
Partner  
Eric Holman, Creative Director  
Justin Horine, Social Creative Director  
Jerrod McMillin, Director of Production  
World Fusion Music Productions LLC  
Cindy Sladek, CEO/Founder,  
World Fusion Music Productions LLC  
JD Eicher, Producer/Composer,  
World Fusion Music Productions LLC



11



13



12



14



15

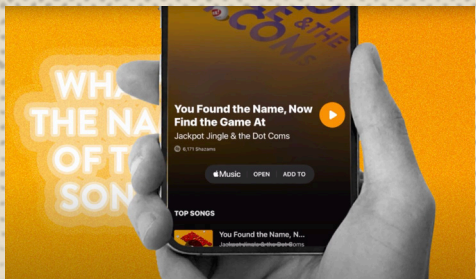


**GOLD  
ADDYS**

17  
ELEMENTS OF ADVERTISING  
Digital Creative Technology  
Innovative Use of Interactive/Technology

**Marcus Thomas LLC**  
"Playable Radio"  
The Ohio Lottery Commission

Jamie Venorsky, Chief Creative Officer, Partner  
Eric Holman, Creative Director  
Justin Horine, Social Creative Director  
Jerrod McMillin, Director of Production  
World Fusion Music Productions LLC  
Cindy Sladek, CEO/Founder,  
World Fusion Music Productions LLC  
JD Eicher, Producer/Composer,  
World Fusion Music Productions LLC



18  
PUBLIC SERVICE  
Sales & Marketing  
Public Service Collateral > Annual Report  
(printed or digital)

**Little Jacket**  
"Who, What, Where, When, Why & How"  
**Open Doors Academy**

Allison Beer, Senior Designer  
Abby Coe, Designer  
Paul Sobota, Photographer  
Roger Frank, Creative Director



**Thank you!**

**rh** Robert Half®  
Talent Solutions

**FOOD SPONSOR**

**SILVER ADDYS**

1  
SALES & MARKETING  
Sales Promotion  
Packaging > Single Unit

**Fizz Creative**  
**"Tony Pino's"**  
**Pino's Meatballs LLC**

Jasen Melnick, Partner  
Katie Melnick, Partner

2  
SALES & MARKETING  
Sales Promotion  
Packaging > Single Unit

**Fizz Creative**  
**"Hola Island"**  
**Hola Island Provisions**

Jasen Melnick, Partner  
Katie Melnick, Partner

3  
SALES & MARKETING  
Sales Promotion  
Packaging > Single Unit

**Fizz Creative**  
**"Nut Dust"**

Jasen Melnick, Partner  
Katie Melnick, Partner  
Nick Matej, Illustrator



4  
SALES & MARKETING  
Sales Promotion  
Point of Purchase > Counter Top or  
Free Standing

**Little Jacket**  
**"Call Him Henry"**  
**Cuyahoga County Public Library**

Allison Beer, Senior Designer  
Roger Frank, Creative Director

5  
PRINT ADVERTISING  
Branded Content & Entertainment  
Branded Content & Entertainment—  
Any Print Medium

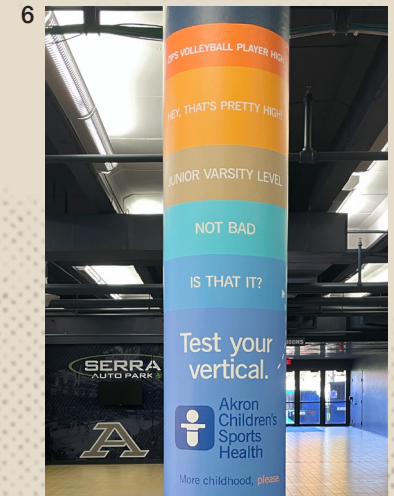
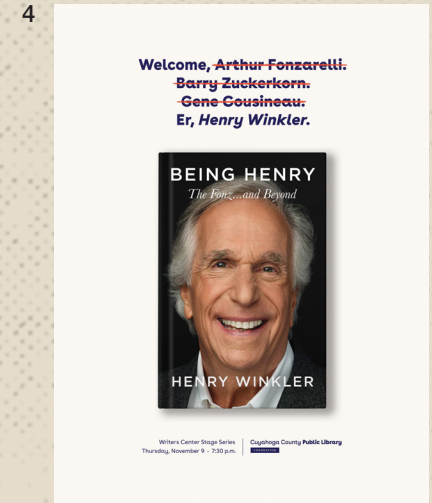
**JAC Creative**  
**"Valerio's Olive Oil Packaging"**  
**Valerio's Restaurant**

JAC Creative

6  
OUT-OF-HOME & AMBIENT MEDIA  
Out-of-Home  
Outdoor Board > Large Venue—Single

**Marcus Thomas LLC**  
**"Test Your Vertical"**  
**Akron Children's Hospital**

Jamie Venorsky, Chief Creative Officer  
Kevin Delsanter, Creative Director  
Megan Gannon, Associate Creative Director  
Tim Smith, Copywriter  
Elyse Peterlin, Account Supervisor  
Fillareta Qirjazi, Senior Account Executive



**SILVER ADDYS**

7  
ONLINE/INTERACTIVE  
Websites  
Websites > Consumer

**Destination Cleveland**  
"ThisisCleveland.com"  
**Destination Cleveland**

Lexi Robinson, Sr. Director of Content & Managing Editor  
Drew Shipley, Director of Digital Platforms  
Marie Scalia, Chief Marketing Officer  
John Luteran, Content Manager  
Brittney Oddo, Content Manager  
Sarah Kramer, Web Administration & Digital Marketing Manager  
Jim Lee, Web Administrator

8  
ONLINE/INTERACTIVE  
Websites  
Websites > Consumer

**JAC Creative**  
"Feed Your Cells"

**LivOn Labs**  
JAC Creative

9  
ONLINE/INTERACTIVE  
Social Media  
Social Media > Single Execution

**Nestlé**  
"Hot Pockets x Hot Ones"

**Nestlé**  
The LEAD

10  
ONLINE/INTERACTIVE  
Social Media  
Social Media > Campaign

**Stern**  
"The Tudors Organic & Paid Social"  
**Cleveland Museum of Art**

Matt Thompson, Creative Director/Writer  
Annette Cramer-Thompson, Creative Director/Art Direction  
Lexi Baughman, Account Supervisor  
Charlie Schafer, Executive Vice President  
Joey Mallardi, Junior Art Director  
Alex Tang, Animator, R43  
Jon LaGuardia, Director, Fusion Filmworks

11  
ONLINE/INTERACTIVE  
Social Media  
Social Media > Campaign

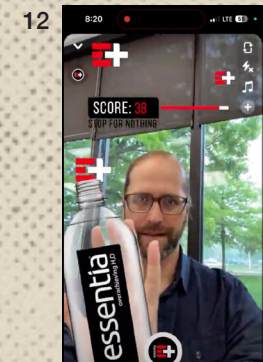
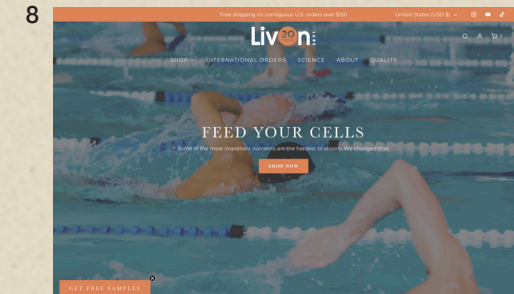
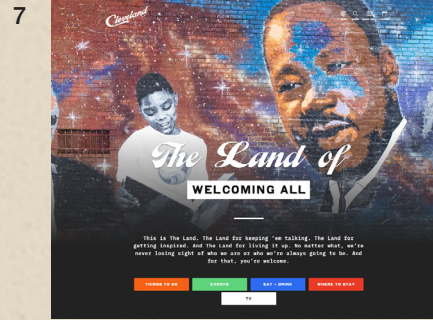
**Adcom**  
"Star Nation Social Campaign"  
**Daimler Truck North America**

Mike Derrick, Creative Director  
Craig Martin, Chief Growth Officer Manager  
Kathy Koch, Producer, Media Director  
Darryl Strong, Creative Director  
Asha McClendon, Designer  
Quovada Bass, Art Director  
Justin Giudici, Editor, Sr. Motion Designer  
John Kozsey, Senior Art Director  
Anthony Pires, Marketing Communications Brand Manager  
Alex Martin-Banzer, Brand Marketing Specialist  
Cris Nagle, Director  
Emily Leatherman, Associate Account Manager

12  
ONLINE/INTERACTIVE  
Apps, Games, Virtual Reality  
Apps, Games, Virtual Reality > Games

**Nestlé**  
"Essentia Snapchat Filter"

**Nestlé**  
The LEAD



## SILVER ADDYS

13  
FILM, VIDEO & SOUND  
Television Advertising—Regional/National  
> Single Spot—Up to 2:00

**Marcus Thomas LLC**  
“Feels Like Magic”

**Dexcom**

Jamie Venorsky, Chief Creative Officer  
Stephanie Burris, Copywriter  
Jerrod McMillin, Producer  
Little Minx, Production Company  
Edu Grau, Director of Photography  
Rhea Scott, Founder/President, Little Minx  
Helen Hollien, Executive Producer, Little Minx  
Elaine Behnken, Head of Production, Little Minx  
Shae Horton, Line Producer, Little Minx  
Rock Paper Scissors, Editorial  
David Brodie, Editor, Rock Paper Scissors  
Method Studios, VFX  
Jesse Bradstreet, Creative Dir./VFX  
Supervisor, Method Studios  
Squeak E. Clean Studios, Music Supervision/  
Audio Post Production  
“Make You Go Wow” by Tuxx, Music Track  
Jimmy Sollisch, Executive Creative Office  
Laura Seidel, Art Director  
Chas Soltysiak, Producer  
Romain Laurent, Director

14  
FILM, VIDEO & SOUND  
Online Film, Video, And Sound  
Internet Commercial > Single Spot—  
Any Length

**Marcus Thomas LLC**  
“Loved For Lifetimes”  
**Vitamix**

Jamie Venorsky, Chief Creative Officer  
Stephanie Burris, Executive Creative Director  
Brandi Papania, Senior Copywriter  
Hunter Carr, Senior Art Director  
Jena Lesar, Sr. Integrated Producer  
Anthony DelVecchio, Account Executive  
Dory Turner, Account Executive  
Think Media Studios, Production Co.  
Geoff Yaw, Director  
Taylor Caruso, Producer  
Eddie Smith, Director of Photography  
Mark Czajkowski, Editor  
Mike Carissimi, Sound Design  
Brian Glazen, Executive Producer,  
Think Media Studios

15  
FILM, VIDEO & SOUND  
Online Film, Video, And Sound  
Internet Commercial > Single Spot—  
Any Length

**Clum Creative**  
“The Legend of Cá Ong”  
**ICM/Lotte World Aquarium Hanoi**

Kirk Norris, Creative Director  
Ivy Rezzonico, Producer  
Chuck DeGroot, Sr. Animator/3D Lead  
Josh Tumpak, Sr. Animator/2D Lead

16  
FILM, VIDEO & SOUND  
Branded Content & Entertainment For  
Online Film, Video & Sound >  
Single Entry—more than :60 seconds

**Digital River Media**  
“TCO Tchaikovsky’s Piano Concerto”  
**The Cleveland Orchestra**

Josh Heese, Editor/Animator  
Annie Murmann, Writer/Producer  
Don McClung, Executive Producer

17  
FILM, VIDEO & SOUND  
Branded Content & Entertainment—  
Non-Broadcast

**Think Media Studios**  
“Showtime”  
**The Cleveland Cavaliers**

Brian Glazen, Executive Producer  
Taylor Caruso, Producer  
Alex Johnson, Producer  
Matt Eck, Producer  
Katie Zaremba, Producer  
Adam Hines, Producer  
Josh Sabo, Producer  
Eric Schier, Producer  
Hannah Brisson, Producer  
Nicholas Langer, Producer  
Kelsey Wilkins, Producer  
Julia Thorndike, Director  
Bob Ruggeri, Director  
Eddie Smith, Director of Photography  
Mike Czajkowski, Editor  
Dan Krivenki, Editor  
Mitch Maggio, Motion Graphics  
Mike Carissimi, Audio Engineer  
Eddie Smith, Colorist

13



14



15



16



17



## SILVER ADDYS

18  
FILM, VIDEO, & SOUND  
Branded Content & Entertainment  
Branded Content & Entertainment—  
Campaign

**Digital River Media**  
“TCO Behind The Music Video Series”  
**The Cleveland Orchestra**

Josh Heese, Editor/Animator  
Annie Murmann, Writer/Producer  
Don McClung, Music Direction,  
Executive Producer  
Jeneanne Ballos, Executive Producer

19  
CROSS PLATFORM  
Integrated Campaigns  
Integrated Advertising Campaigns >  
Consumer Campaign—Local

**Stern**  
“The Tudors Integrated Campaign”  
**Cleveland Museum of Art**

Matt Thompson, Creative Director/Writer  
Annette Cramer-Thompson,  
Creative Director/Art Direction  
Lexie Baughman, Account Supervisor  
Charlie Schafer, Executive Vice President  
Joey Mallardi, Junior Art Director  
ALex Tang, Animator, R43  
Jon LaGuardia, Director, Fusion Filmworks

20  
CROSS PLATFORM  
Integrated Campaigns  
Integrated Advertising Campaigns >  
Consumer Campaign—Regional/National

**Marcus Thomas LLC**  
“Low, Slow, and Mow”  
**Troy-Bilt**

Jamie Venorsky, Chief Creative Officer  
Brian Gillen, Creative Director  
TJ Prochaska, Copywriter  
Hunter Carr, Senior Art Director  
Aya mason, PR Account Supervisor  
Mikey Nichols, Editor  
Jenna Lesar, Senior Integrated Producer  
BurkleHagen Studio, Production Company

21  
ELEMENTS OF ADVERTISING  
Visual  
Logo Design

**Marcus Thomas LLC**  
“Save. Play”  
**Marcus Thomas LLC**  
Marcus Thomas LLC

22  
ELEMENTS OF ADVERTISING  
Visual  
Logo Design

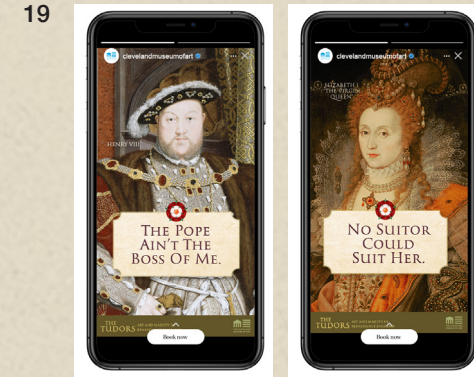
**Falls & Co.**  
“The Menopause Society”  
**The Menopause Society**

Vanessa Allen, Art Director/Designer  
Maria Bardossy, ACD, Creative Lead  
Eileen Petridis, SVP, Communications  
JB Davis, Brand Strategy  
Annie Morino, Manager, Market Research  
Wendy Trem, VP Digital Services/Discovery  
Alisa Greenwood, Director,  
Project Management

23  
ELEMENTS OF ADVERTISING  
Visual  
Illustration > Illustration—Series

**Adcom**  
“Western Star Calendar”  
**Daimler Truck North America**

John Ferguson, Creative Director  
Derryl Strong, Creative Director  
Sean Dailey, Creative Director  
Quovada Bass, Art Director  
Laura Woyt, Senior Art Director  
TJ Logan, Illustrator  
Shannon Connelly, Copywriter  
John Znidarsic, Senior Director of  
Brand Planning  
Tim Logan, Creative Director  
Craig Martin, Chief Growth Officer  
Emily Leatherman, Assoc. Account Manager  
Anthony Pires, Marketing Communications  
Brand Manager  
Alex Martin-Banzer, Brand Marketing  
Specialist



**SILVER ADDYS**

24  
ELEMENTS OF ADVERTISING  
Visual  
Illustration > Illustration—Series

**Recess Creative**  
“Environmental Health Watch Rebrand”  
Environmental Health Watch

Team EHW  
Team Recess

25  
ELEMENTS OF ADVERTISING  
Visual  
Still Photography > Color—Single

**Nestlé**  
“Perrier Perfect Serve”  
Nestlé

The LEAD

26  
ELEMENTS OF ADVERTISING  
Visual  
Still Photography > Color—Single

**Roger Mastroianni Photography**  
“Cleveland Orchestra Photography”  
The Cleveland Orchestra

Roger Mastroianni, Photographer

27  
ELEMENTS OF ADVERTISING  
Sound  
Sound Design—Single

**Think Media Studios**  
“Showtime”  
The Cleveland Cavaliers

Think Media Studios, Production Company  
Mark Czajkowski, Editor  
Mike Carissimi, Audio Engineer

28  
PUBLIC SERVICE  
Sales & Marketing  
Public Service Collateral  
Brand Elements

**Recess Creative**  
“Environmental Health Watch Rebrand”  
Environmental Health Watch

Team EHW  
Team Recess

29  
PUBLIC SERVICE  
Out-Of-Home & Ambient Media  
Public Service Out-Of-Home—Poster

**Falls & Co.**  
“Toy Drive Campaign”  
NE Ohio Salvation Army

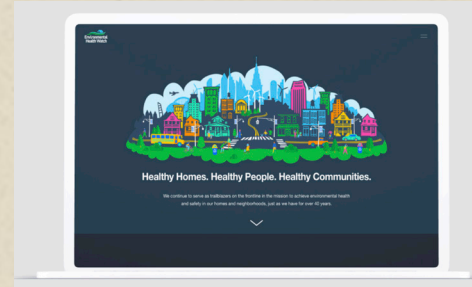
Steve Lageson, ACD, Art Director  
Lane Strauss, CD Creative Director

30  
PUBLIC SERVICE  
Out-Of-Home & Ambient Media  
Public Service Out-Of-Home >  
Out-Of-Home

**Little Jacket**  
“Public is for all 2023”  
Cleveland Heights-University Heights  
City School District

Jason Medrano, Senior Designer  
Abby Coe, Designer  
Paul Sobota, Photographer  
Roger Frank, Creative Director

24



25



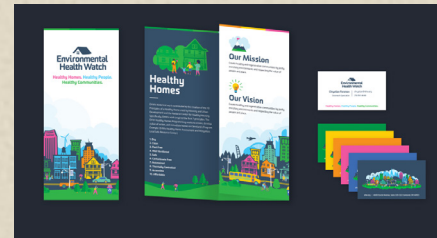
26



27



28



29



30



**SILVER ADDYS**

31  
PUBLIC SERVICE  
Film, Video & Sound  
Public Service Online Film,  
Video & Sound

**Little Jacket**  
**"Ashawn"**  
**Cleveland Heights-University Heights**  
**City School District**

Roger Frank, Creative Director  
Adam Dew, Director  
Abby Coe, Designer  
Allison Beer, Senior Designer

32  
PUBLIC SERVICE  
Film, Video & Sound  
Public Service Online Film,  
Video & Sound

**Goldfarb Weber Creative Media**  
**"Emma's Story"**  
**American Heart Association-**  
**Cleveland**

Tony Weber, Executive Producer  
Sarah Zeytoun, Producer  
Ron Goldfarb, Producer  
Sammi Girdler, Editor

33  
PUBLIC SERVICE  
Film, Video & Sound  
Public Service Online Film,  
Video & Sound

**Goldfarb Weber Creative Media**  
**"A Beacon of Hope"**  
**Boys Hope Girls Hope of**  
**Northeastern Ohio**

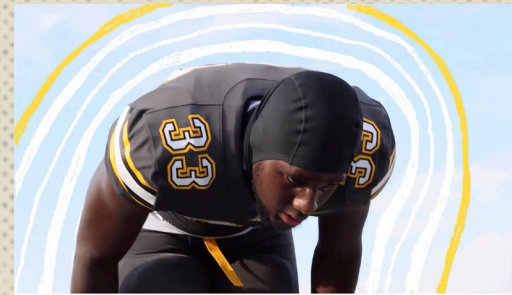
Tony Weber, Executive Producer  
Kyle Stanley, Creative Director/Editor/Animator  
Lindsay Stanley, Illustrator  
Joshua Kubicek, Producer  
Ron Goldfarb, Producer

34  
ADVERTISING/ MEDIA INDUSTRY  
SELF-PROMOTION  
Film, Video & Sound  
Advertising Industry Self-Promotion  
Film, Video & Sound

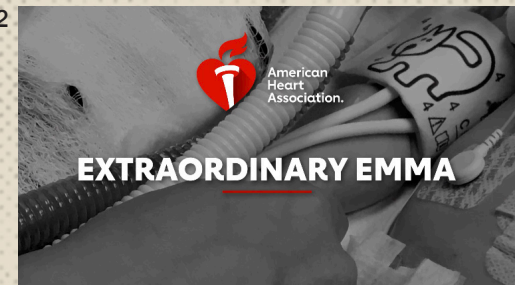
**Clum Creative**  
**"ClumVerse"**  
**Clum Creative**

Kirk Norris, Creative Director  
Ryan Smith, Producer  
Kassidy Sheeks, Producer  
Clancy Calkins, Sr. Writer  
Ian Moore, Director of Photography  
Dave Pelosi, 1st AC  
Chuck DeGroot, Sr. Animator/3D Lead  
Josh Tumpak, Sr. Animator/2D Lead  
Reanna Miller, 2D Animator  
Kyle Storms, 3D Animator  
Gabe Kaunitz, Sr. Editor/Lead

31



32



33



34

