



AAF-Cleveland ADDY Sponsorship Packages

Platinum Sponsor - \$6,000

- Introduce Best of Show winner
- Ability to provide social content
- Ability to provide collateral at event
- Collateral table at check-in area
- 4 tickets to the event
- Admission to pre-show meet & greet
- :30-second spot to run within show

Gold Sponsor (3) - \$2,500

- Introduce one of the Judge's Choice winners
- 2 tickets to the event
- Admission to the pre-event meet & greet
- :15-second spot to run within show

Category Sponsor (7) - \$1,500

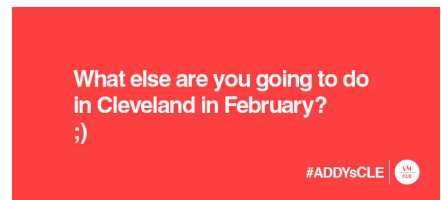
- Logo on all category winners slides
- 2 tickets to the event
- Categories include:
Sales & Marketing, Print Advertising, Online/Interactive,
Out-of-Home & Ambient Media, Film, Video &
Sound, Cross Platform, Elements of Advertising

After Party - \$3,000

- Prominent placement After Party
- Ability to provide collateral at After Party
- 2 tickets to the event

First Drink - \$2,500

- Logo cocktail napkins
- Logo each table
- Specialty drink ticket to each attendee
- 2 tickets to the event



Contact AAF-Cleveland Executive Director, Dan Leibundgut at 216-901-4000 or dleibundgut@aafcleveland.com to secure your package today.